CITY OF OJAI
ARTS COMMISSION
MEETING

Ojai Pixies by Heidi Bradbury

Thursday, March 19, 2015
6:30 pm

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CITY OF OJAI ARTS COMMISSION
Ojai City Hall, City Council Chambers

Thursday, March 19, 2015
Regular Meeting - 6:30 p.m.

AGENDA

1. ROLL CALL

2. PUBLIC COMMENT

The Arts Commission will receive comments from the public at this time for items not on the agenda. Other than for emergency items on the agenda, no response will be given or action will be taken during this period. Matters raised at this time requiring Commission action will be placed on a subsequent agenda. When addressing the Commission, please state your name and address, and please limit your comments to three (3) minutes.

3. APPROVAL OF MINUTES:

a. February 19, 2015 regular meeting.

4. DISCUSSION & ACTION ITEMS

a. Art Acquisitions Committee (unassigned): Receive report.

b. Awards Committee (Addison):
   i. Receive report.
   ii. Selection of Lifetime Achievement in the Arts recipient.

c. ARTSOjai Education Committee (Balderman): Receive report.

d. Artist Mentor Program Committee (Addison): Receive report.

e. City Gallery Committee (Stobo): Receive report.

f. Arts Grants Committee (Conrad): Receive report.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, call (805) 646-5581. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

g. Public Art Committee (Golden):
   i. Receive staff update on projects subject to Public Art requirements (McClary)
   ii. Report on Mural Concept for Ojai Theatre Building
   Recommendation: Receive report from committee and consider whether to pursue necessary steps for an approved public art project for the Ojai Theatre Building, and give further direction to committee as needed.
   iii. Receive report on other committee activities.

h. Public Relations Committee (Harmon): Receive report.

i. Arts Commission Budget (McClary):
   i. Receive report on FY 14-15 expenditures to date.
   ii. Discussion on recommended Arts Commission budget for FY 2015/2016.
   iii. Consider Allocation of Funds for Website & ARTSOjai Business Cards

5. STAFF LIAISON REPORT

6. COMMISSIONER COMMENTS

7. CITY COUNCIL LIAISON REPORT

8. ADJOURNMENT (Adjourn to the date of the next regular meeting, tentatively set for April 16, 2015 at 6:30 p.m. at Ojai City Hall.)

ATTEST TO POSTING:	
Steve McClary	MARCH 13, 2015 3:30 P.M.
Steve McClary, Deputy City Manager	Date and Time Posted

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, call (805) 646-5581. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

ITEM # 3A

MINUTES
CITY OF OJAI ARTS COMMISSION
FEBRUARY 19, 2015

Chair Christine Golden called the regular meeting of the Arts Commission to order on Thursday, February 19, 2015 at 6:30 p.m. in the Council Chambers of Ojai City Hall, 401 S. Ventura St., Ojai, California.

1. ROLL CALL

On the call of the roll the following Commission Members reported present: Michael Addison, Roger Conrad, Christine Golden, Pamela Grau, Linda Harmon, and Heather Stobo. Absent: Bobbi Balderman

Also present: Staff Liaison Steve McClary and City Council Liaison William Weirick

2. PUBLIC COMMENT

Linda Epstein Clark, Ojai, spoke on issues with the development project at Weils Academy, which is below Persimmon Hills, the development she lives in. She said she was not notified of the project, records in the city differ from what is being proposed/developed, and the project violates the General Plan.

Cynthia Weirick, Ojai, asked why this Commission is not a 501C3 organization. She said art organizations in Louisiana, where she is from, were 501C3 organizations, so then the Commission would be able to accept donations. She also said the "Collection" link on the Arts Commission website is not working.

Deputy City Manager Steve McClary said the Art Commission is part of the city of Ojai. He said according to Charitable Donations, Section 170C1 of the Internal Revenue Code, donations are tax deductible, if made for public service.

3. APPROVAL OF MINUTES

Commissioner Harmon asked for the minutes to be amended as follows:
Page 3 – Item e – change last sentence of the 2nd paragraph to "She thought the program would be worth the effort" and strike the sentence in the seventh paragraph staring with "Commissioner Harmon felt the program ... more time."

MOTION:
It was moved by Commissioner Conrad, seconded by Commissioner Harmon to approve the amended minutes. The vote passed unanimously. (Absent: Balderman)

4. DISCUSSION & ACTION ITEMS

A. Public Relations
Commissioner Harmon said the committee continues to work on updating the web site which is being moved onto the Word Press format.
Commissioner Stobo showed what the committee has been working on.

Commissioner Grau showed the cards that will be distributed announcing the updated web site.

Commissioner Harmon asked to agendize a discussion regarding reallocation of the current budget for the Public Relations Committee and approval of the design/concept of the website cards.

B. Art Acquisitions
Commissioner Grau said the committee met but she had nothing to report at this time.

C. Awards
Selection of Lifetime Achievement in the Arts recipient
Chair Addison said the committee met and discussed the criteria for Lifetime Achievement in the Arts. He said the committee is recommending Jimmy Calire or Amanda McBroom as the Lifetime Achievement recipient for 2015. He asked to agendize discussion and award recipient for March.

D. ARTSOjai Education
Commissioner Grau reported the committee is working on the Arts21 Program for the fall.

E. Artist Mentor Program
Commissioner Stobo reported the application has been posted on-line, which is due April 17. The committee will be contacting the schools and will meet to pick artists the week of April 20. The Commission discussed the name of the program and confirmed removing the hyphen between Artist and Mentor.

Vice Chair Addison said the Ojai Art Center has agreed to donate $1,000 towards the program.

F. City Gallery:
Commissioner Stobo reported the May city gallery show will be students' work picked by Ojai Studio Artists. The reception for the gallery will be June 6 or June 7. Staff said they will confirm the date with the city calendar. Commissioner Stobo said the current show will be up for awhile and asked if there was any desire to have a reception. The Commission agreed with holding a reception in March or April.

G. Arts Grants
No report.

H. Public Art
Chair Golden said the Public Art Committee is looking for a consensus whether or not to pursue necessary steps for an approved public art project for the Ojai Theatre Building. The Commission confirmed the committee can pursue the steps for a public art project for the Ojai Theatre.

Commissioner Conrad gave a brief history on the Theatre, which can be found at the Ojai Museum.

Deputy City Manager Steve McClary said Ojai Valley Inn applied for a remodeling permit. It included the Neff Lounge, Lobby, restaurant and pool. The Neff Lounge is exempt from the public art requirement because of its historic status, the rest is not. Staff did not tell the Inn about its public arts requirements nor was the Inn was not told it was exempt from the public art requirement. On January 22 the project was valued at $2.24 million, which makes the public art requirement $32,240. The Inn was informed of the public art requirement. On January 29 the Inn made a deposit to the city of $32,240 to be held in public art fund. On January 30 Chair Golden met with the Inn representatives to discuss the public art requirement. Mr. McClary said he spoke with representatives from the Inn, who confirmed the Inn's commitment to the public art requirement and that a proposal will be forthcoming.

Chair Golden reported on "Committee to Approve Public Art" (CAPA), which means a public body comprised of five members: three members of the Arts Commission (or others appointed by the Arts Commission), one Planning Commission representative appointed by the Planning Commission, and one member of the community with arts knowledge, appointed by the Arts Commission. The Committee shall be responsible for conceptual reviews of artwork covered by this Article, and recommendations to the Arts Commission for final review and approval or denial. She said the Committee is recommending appointing Mimi Moore to serve on CAPA.

MOTION:
It was moved by Chair Golden, seconded by Commissioner Conrad to appoint Mimi Moore to serve on CAPA. The vote passed unanimously. (Absent: Balderman)

Deputy City Manager Steve McClary gave an update on projects subject to Public Art Requirements: Public Art Projects for 2015 – Ojai Valley Inn, Lobby, Neff Lounge, Pool and restaurant; 2013 – Single family home in Persimmon Hill subdivision and project on Daly; 2012 – single family home in Persimmon Hill subdivision and project on Foothill. Projects approved subject to Public Art but not yet in the building permit process are 30 new residential condo's, 412 Mallory Way and a Mixed Use Project, 611 Pearl Street. Upcoming projects which may qualify are Topa Mountain Winery, 821 W Ojai and Weil Tennis Academy, 428 Bryant.

Chair Golden reiterated public art proposals need to be submitted before building permits are issued.

I. Budget Update
Deputy City Manager Steve McClary provided an updated budget sheet dated January 20, 2015.

Arts Commission budget for FY 2015/2016.
Chair Golden asked for this to be discussed at the next meeting.

5. **ELECTION OF OFFICERS**
Deputy City Manager Steve McClary asked for nominations for Chair.

MOTION:
It was moved by Chair Golden, seconded by Commissioner Grau to nominate Vice Chair Addison.

MOTION:
It was moved by Commissioner Conrad to nominate Chair Golden. Chair Golden respectfully declined.

MOTION:
It was moved by Commissioner Conrad, seconded by Commissioner Grau to close the nominations. The vote passed unanimously. (Absent: Balderman)

MOTION:
It was moved by Chair Golden, seconded by Commissioner Harmon to appoint Vice Chair Addison as Chair. The vote passed 5-1-1. (Absent: Balderman; Abstain: Addison)

Outgoing Chair Golden said thank you.

Incoming Chair Addison said thank you to past chair and he is proud to serve.

MOTION:
It was moved by Commissioner Golden, seconded by Commissioner Conrad to nominate Commissioner Harmon for Vice Chair. The vote passed unanimously. (Absent: Balderman)

MOTION:
It was moved by Commissioner Conrad, seconded by Commissioner Golden to close the nominations. The vote passed unanimously. (Absent: Balderman)

MOTION:
It was moved by Commissioner Conrad, seconded by Commissioner Golden to appoint Commissioner Harmon as Vice Chair. The vote passed 5-1-1. (Absent: Balderman)

Commissioner Harmon suggested Commissioner Conrad be Vice Chair. Commissioner Conrad respectfully declined.

Vice Chair Harmon asked how long the term of office is. Staff confirmed the term is for one year.

6. COMMISSIONER COMMENTS

Commissioner Conrad said he appreciated the Inn advancing the funds for public art requirement. He found it ironic that the Neff Lounge is exempt from the requirement due to being historical, when the Neff Lounge is changing.

Commissioner Stobo asked if there is a way to stream-line the process in discussing the public art project for the Ojai Theatre Building.

Deputy City Manager Steve McClary explained the Brown Act restricts email communications between all commissioners without posting of a public meeting. He said it is hard to limit the communications between just the committee. He said emails can ask when to meet, date of meetings and subject. He said information can be sent. There cannot be chain conversations, but individual conversations between two commissioners can happen.

Commissioner Golden did not understand if a committee is an ad-hoc committee why the committee cannot have discussions through email. Ad hoc committees have to come forward to the entire Commission for decision making. She said not being able to use technology hampers getting work done.

7. CITY COUNCIL LIAISON REPORT

Council Member Weirick said it is important Commissioners watch what is going on in their area of expertise. He said due to the efforts of the Art Commission the city is in a better place. He said this Commission has stepped up and taken its responsibilities seriously and is not afraid to ask "what is going on" in regards to the issuing of a building permit before the public art requirement has been taken care of. He urged the Commission to keep the line of communication open with the City Council.

8. STAFF LIAISON REPORT

No report.

9. ADJOURNMENT

The meeting adjourned at 8:45 p.m.

Respectfully submitted:

Rhonda K. Basore, City Clerk

Reviewed and approved by:

Steve McClary, Deputy City Manager

ITEM #4I

Updated March 13, 2015

City of Ojai Arts Commission Budget: Fiscal Year 2014/2015

Expenditure	Budgeted Amount	Spent Amount	Remaining Amount	Percent Remaining
Arts Grants*	$15,200.00	$15,200.00	$0.00	0%
Art Acquisitions	$3,500.00	$0.00	$3,500.00	100%
Artist Student Mentor	$4,325.00	$0.00	$4,325.00	100%
Invitational Gallery	$1,500.00	$0.00	$1,500.00	100%
Awards	$500.00	$500.00	$0.00	0%
ARTSOjai Education	$0.00	$0.00	$0.00	0%
Public Art Cmte.	$500.00	$60.18	$439.82	88%
Copier/Postage	$175.00	$45.88	$129.12	74%
Totals	$ 25,700.00	$ 15,806.06	$ 9,893.94	38%

*Note: The $15,200 for art grants includes $700 in funds from the 2014 program that was unspent and reallocated to the 2015 program. It also includes $1500 moved from the ARTSOjai Cmte, which now has $0.

Public Art Fund Balance: $17,438.69
(Fund 010-0000-0607-010)

City of Ojai Arts Commission Budget: Fiscal Year 2015/2016 - DRAFT

Expenditure	Budgeted Amount	Proposed Amount
Arts Grants*	$15,200.00	
Art Acquisitions	$3,500.00	
Artist Student Mentor	$4,325.00	
Invitational Gallery	$1,500.00	
Awards	$500.00	
ARTSOjai Education	$0.00	
Public Art Cmte.	$500.00	
Copier/Postage	$175.00	
Totals	$ 25,700.00	$ -

Steve McClary

From: Balderman Bobbi [bbalderman@sbcglobal.net]
Sent: Friday, March 13, 2015 1:38 PM
To: Steve McClary
Cc: Michael Addison; Golden Christine
Subject: Budget

Following is my anticipated budget for the Arts & Education Committee for the coming year:

Poster printing - 3x @ 50 each qty.	$405	
Postcards printing - 3 x @ 1,000 each qty.	$450	
Acrylic counter stand - 5 qty.		$75
Letter size poster printing for counter - 6x @ 5 each qty.	$40	
Misc.		$30
TOTAL		$1,000

Please note that the misc. is a contingency number for surprize expenses. Let me know if you need anything else.

Bobbi