

CITY OF OJAI ARTS COMMISSION
Ojai City Hall, City Council Chambers

Thursday, September 18, 2014
Regular Meeting - 6:30 p.m.

AGENDA

1. ROLL CALL

2. PRESENTATIONS – None scheduled.

3. PUBLIC COMMENT

The Arts Commission will receive comments from the public at this time for items not on the agenda. Other than for emergency items on the agenda, no response will be given or action will be taken during this period. Matters raised at this time requiring Commission action will be placed on a subsequent agenda. When addressing the Commission, please state your name and address, and please limit your comments to three (3) minutes.

4. APPROVAL OF MINUTES:

a. July 17, 2014 regular meeting.

5. DISCUSSION & ACTION ITEMS

a. Adoption of Five-Year Goals (Golden, Addison)
Recommended Action: Discuss and adopt the Commission's Five Year Goals (2014-2019).

b. FY 14-15 Budget Allocations (Golden): Consider reallocation of the Commission's Budget to increase the Arts Grant allocation by decreasing the allocation to other funds.

c. Arts Grants (Conrad): Distribute art grant applications received for review.

d. City Gallery (Stobo): Receive report.

e. Public Art (Hirsch): Receive report.

f. Public Relations (Harmon): Receive report.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, call (805) 646-5581. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

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- g. Art Acquisitions
 - i. Update on Peace Pole Dedication.
 - ii. Discussion: Review Donation Procedures.
Recommended Action: Accept Committee Recommendation to Adopt Revised Donation Procedures.

- h. Awards (Addison): Discuss selection for Hope Frazier Award.

- i. ARTSOjai Education (Hirsch): Receive report.

- j. Artist-Mentor Program (Addison): Receive report.

6. COMMISSIONER COMMENTS

7. CITY COUNCIL LIAISON REPORT

8. STAFF LIAISON REPORT

9. ADJOURNMENT (Adjourn to the date of the next regular meeting, to be determined.)

ATTEST TO POSTING:



Steve McClary, Deputy City Manager

SEPT. 12, 2014 7:15 AM
Date and Time Posted

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**MINUTES
CITY OF OJAI ARTS COMMISSION
REGULAR MEETING
JULY 17, 2014**

Chair Christine Golden called the regular meeting of the Arts Commission to order on Thursday, July 17, 2014 at 6:30 p.m. in the Council Chambers of Ojai City Hall, 401 S. Ventura St., Ojai, California.

PLEDGE OF ALLEGIANCE Board Member Conrad led the pledge of allegiance.

1. **ROLL CALL**

On the call of the roll the following Commission Members reported present: Michael Addison, Roger Conrad, Christine Golden, and Barbara Hirsch. Absent: Commissioner Stobo and Linda Harmon.

Also present were: Staff Liaison Steve McClary and Council Member Blatz.

2. **Presentations**

Julie Mino, Director of Development, Libbey Bowl Foundation, spoke on the development of fund raising events such as: VIP receptions, Libbey Bowl Foundation fund raiser annual event and the purchase of memberships in order to receive special benefits.

Vice Chair Addison asked if any of the fundraising would go towards improving the infrastructure. Ms. Mino said the Foundation is working on a priority list and creating a capital improvement list in order to work on items that need to be worked on first.

Commissioner Hirsch asked if there are any plans to re-level the lawn area. Ms. Mino said not at this point.

Chair Golden asked if the Visitor's Bureau has worked with the Foundation to provide events. Ms. Mino said the Visitor's Bureau has provided grant money for the Foundation to put on free events.

Commissioner Conrad asked how the Bowl was doing financially. Ms. Mino said she is not in charge of the finances, but believed the Bowl was doing well. Of course the Bowl needs to continue to fundraise in order to be successful.

3. **Public Comment** – None

4. **Approval of Minutes**

MOTION:

It was moved by Commissioner Harmon, seconded by Commissioner Conrad to approve the Minutes as corrected for April 17 meeting. The motion passed unanimously. (Absent: Harmon/Stobo)

MOTION:

It was moved by Commissioner Hirsch, seconded by Vice Chair Addison to approve the Minutes as corrected for May 15 meeting. The motion passed unanimously. (Absent: Harmon/Stobo)

MOTION:

It was moved by Commissioner Conrad, seconded by Commissioner Hirsch to approve the Minutes for the June 19 meeting. The motion passed unanimously. (Absent: Harmon/Stobo)

5. Discussion & Action Items**a. Artist-Mentor Program**

Vice Chair Addison said the committee chose and paired the students as follows:

Noah Gilman - Jimmy Calire (music)

Mariela Ramirez - Kyle Crowner (fabric arts)

Erin Kobrin - Linda Taylor and Elisse Pogofsky-Harris

Spencer Solana - Gail Hercher (mosaic art)

b. City Gallery

Commissioner Conrad said the new show by Danna Tartaglia is up.

c. Public Art

Commissioner Hirsch reported the committee is writing new guidelines and compiling a list of the art affected by the ordinance.

d. Arts Grants

Commissioner Conrad reported applications for the 2015 City of Ojai Arts Commission Arts Grant Program are due Sept. 15, 2014. He said an optional art grant workshop will be held on August 13 from 6:30-7:30 p.m. Please visit the city's web site to view grant program guidelines. The Commission has allocated \$13,000 for the 2015 grant cycle.

e. Public Relations/Website/Media Outreach

Chair Golden mentioned the committee has been busy releasing press releases and information about upcoming events.

f. Art Acquisitions**Update on Peace Pole**

Chair Golden said Mimi Moore would normally report on this, but she has resigned and asked for a point person. Commissioner Hirsch said she would take point at this time.

Review Donation Procedures

The following changes were recommended and approved by the Commission:

(Do not put in policy) - The Acquisitions Committee should not make a presentation unless six or more commissioners are present.

Last paragraph, first sentence – Make BOLD - (NOTE: The City has a limited....reasons deemed appropriate).

Fourth paragraph – remove – (instrument of conveyance)

Deputy City Manager McClary reminded the Commission the City Council has the final acceptance of donations and a note will be placed in the policy.

Chair Golden indicated the revised document will be brought back at the next meeting for approval.

g. Awards

Vice Chair Addison said the committee will present candidates for the “Hope Frazier award” in the fall.

h. ARTSOjai Education Committee

Commissioner Hirsch reported she saw the movie “Words & Pictures” at the Regency Theater in Camarillo and was going to find out about showing at the Ojai Theater.

i. Adoption of Five-Year Goals

Chair Golden asked the Commission to review and be ready to adopt the goals at the next meeting.

j. Budget Allocations for FY 14/15

Council Liaison Blatz said the City Council only has so much money it can allocate. He said he was happy to be able to say the City Council approved the Arts Commission awarded budget of \$25,000.

Vice Chair Addison hoped the City Council realized the Arts Commission does a lot with the dollars it receives. Council Liaison Blatz said he would take the message back to the City Council. He asked if there is a list of public art. Commissioner Hirsch said there is a photographic list of public art on the Arts Commission web site and the Commission is working on creating a list for the permanent art located at city hall.

Chair Golden stated the budget needs to be reduced by \$7,700 in order to match the amount budgeted by the City Council. She asked each committee if they were able to reduce their budget request. Commissioner Conrad mentioned that the track lighting, along with other related lighting items, at city hall needs to be replaced and asked if partial funding could be taken from the some other source. City Council Liaison Blatz said he would take this request forward.

The Commission approved allocations to the 2014-2015 Budget as follows:

Arts Grants	\$13,000
Art Acquisitions	\$ 3,500
Artist Student Mentor	\$ 4,325
Invitational Gallery	\$ 1,500
Awards Committee	\$ 500
Arts/Ojai Education	\$ 1,500
Public Art Committee	\$ 500
Copier	\$ 175

The Commission reviewed the spending spreadsheet presented by staff of the FY 2013/14 budget.

MOTION:

It was moved by Commissioner Conrad, seconded by Vice Chair Addison to approve the FY 2014/15 budget as amended. The motion passed unanimously. (Absent: Harmon/Stobo)

k. August Meeting

The Commission reviewed the calendar regarding upcoming meetings and determined it was not necessary to meet in August, other than the Grant workshop on August 13.

MOTION:

It was moved by Commissioner Hirsch, seconded by Vice Chair Addison to cancel the August meeting. The motion passed unanimously. (Absent: Harmon/Stobo)

6. Commissioner Comments

Commissioner Conrad asked to change the calendar to reflect "grant recommendation submitted for city approval" will be in November. No monies are awarded in November.

7. City Council Liaison Report

Liaison Paul Blatz said it is election time and the terms for himself, Council Member Carol Smith, and Mayor Carlon Strobel will end in November 2014. He stated he has pulled papers and will be running for re-election.

8. Staff Liaison Report

Deputy City Manager McClary reported he received a letter from the Ojai Music Festival confirming they had completed their grant.

9. Adjournment

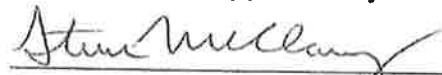
Chair Golden adjourned the Arts Commission meeting at 8:06 p.m.

Respectfully submitted,



Rhonda K. Basore, City Clerk

Reviewed and approved by:



Steve McClary, Deputy City Manager

CITY OF OJAI ARTS COMMISSION FIVE YEAR GOALS
spring, 2014

In 2003, the Ojai City Council adopted a Public Arts Program to enrich the built environment of the City, to increase the understanding and enjoyment of the arts by residents and visitors, to add to the economic viability of the City, to encourage artistic cooperation among various disciplines, and to invite public interaction with public spaces.

City Council finds that the development of cultural and artistic resources enhance the quality of life for City residents, workers, and visitors. Council recognizes that the development and maintenance of a Public Arts Program improves the quality of the urban environment and increases real property values by improving the environment, image, and character of the community. Council also recognizes that balancing the city's physical growth with its cultural and artistic resources promotes the general welfare.

With the above responsibilities and direction in mind, the City of Ojai Arts Commission met in the spring of 2014 and developed the following five year goals.

1. Clarify the Public Arts Ordinance Program for developers and recommend to the City Council methods to procure the installation of significant public art within the city.
2. Refine the Arts Grants program to encourage and reward applications that put forward sustainable programs.
3. Seek and develop satellite exhibition space for select works that are part of the City of Ojai Municipal Art Collection.
4. Develop, in cooperation with City staff, technology applications that notify and draw the public to the City for all types of arts events.
5. Work with the City on a plan to develop the southwest corner on City Hall property as an arts exhibition and performance area.
6. Explore possibilities for an indoor performance space within the City of Ojai.
7. Continue to improve exhibition space and lighting at Ojai City Hall.
8. Promote and expand *Second Saturday* screenings at the Ojai Playhouse to include lectures and discussions.
9. Expand the Artist Mentor Program by developing funding partnerships with education stakeholders so that more Ojai students have the opportunity to experience the day to day workings of an Ojai career artist.
10. Develop strategic partnerships with other arts organizations and arts education stakeholders.
11. Establish a pool of Arts Commission volunteers.

CITY OF OJAI ARTS COMMISSION FIVE YEAR GOALS
spring, 2014

12. Recommend to the City the possible use of blighted areas as arts venues.
13. Explore various aspects of applying for grants to fund Arts Commission Programs, including assistance from a professional grant writer.

City of Ojai Arts Commission Budget for FY 2014/2015

Expenditure	Budgeted Amount	Spent to Date	Amount Remaining	Percent Remaining
Arts Grants	\$ 13,000.00	\$ -	\$ 13,000.00	100%
Art Acquisitions	\$ 3,500.00	\$ -	\$ 3,500.00	100%
Artist Student Mentor	\$ 4,325.00	\$ -	\$ 4,325.00	100%
Invitational Gallery	\$ 1,500.00	\$ -	\$ 1,500.00	100%
Awards	\$ 500.00	\$ -	\$ 500.00	100%
ARTSOjai Education	\$ 1,500.00	\$ -	\$ 1,500.00	100%
Public Art Cmte.	\$ 500.00			
Copier/Postage	\$ 175.00	\$ -	\$ 175.00	100%
Totals	\$ 25,000.00	\$ -		100%

Updated September 12, 2014

010-1112



**Community Development Department – Public Art Status
September 18, 2014**

APPROVED DISCRETIONARY PROJECTS

55
17M

Project	Address	Applicant	Status & Comments
Mallory Way 30 New Res. Condo's Tentative Tract Map 3.58 acres / 25 existing units, 18 to be removed & replace w/new /7 to be rehabilitated DRP 11-10, TTM 11-01, T 11-30	412 Mallory Way APN: 020-0-071-370 Zone: R-2	Matilija Investments	<input checked="" type="checkbox"/> 06-26-12 City Council approved/w.conditions <input type="checkbox"/> Waiting for final tract map to be submitted and approved by City Council <input type="checkbox"/> Valuation estimate = \$? <input type="checkbox"/> Art fee estimate = \$? <i>Contact person – Brian Ceamal, Architect</i>
Craftsman Village Mixed Use Project New Project No. DRP 13-18	611 Pearl Street APN:023-0-141-430 Zone: VMU	New Owner: Raven Ridge Development	<input checked="" type="checkbox"/> 12-13-05 City Council approved <input checked="" type="checkbox"/> 03-02-14 City Council approved a 1-year time extension <input checked="" type="checkbox"/> 12-19-13 submitted revised plans to be reviewed by Planning Commission <input type="checkbox"/> Art fee estimate from old project= \$29,142.00 <i>Contact person – Whitman Architectural</i>

Application

Donation or Loan of Artwork to the City of Ojai

NOTE: All artwork donors and lenders must submit this application to the Acquisitions Committee for review and recommendation to the Arts Commission. Please provide as much information as possible that will help the Committee vet the piece. City Staff will notify the donor whether or not the piece has been accepted.

DONOR INFORMATION: **Name:**

 Phone:

 E-Mail:

 Address:

Date of Application:

Please check one: Donation Loan (if a loan, specify the loan period)

Artist's Name:

Title of Work:

Date of Creation:

Medium:

Dimension and Weight:

Market Value:

Information for identification plaque:

(The following questions may be answered on separate paper and attached.)

Why are you donating or lending the artwork to the City?

Installation particulars:

Maintenance requirements for the piece:

Transfer of Ownership:

Please attach the following documents to this application:

- Artist's professional qualifications/resume.
- Photo of piece.
- Photos of other works by this artist.

City of Ojai Art Donation and Loan Procedure

Thank you for your interest in donating or lending artwork to the City of Ojai. Procedures for reviewing and accepting artwork gifts or loans are intended to preserve the integrity of the City's Permanent Art Collection.

Please complete the attached *City of Ojai Art Donation and Loan Procedure* application. The application is to be delivered to Steve McClary at City Hall (646) 5581 ex. 101. Once the application is received by the Acquisitions Committee, it will review the details and make a recommendation to the Arts Commission whether to accept or reject the acquisition.

The Acquisitions Committee will apply the following criteria when considering whether to recommend acceptance of a donation or loan: artistic merit, aesthetic value, materials and media, scale, liability, safety, and maintenance, availability of a suitable location and/or placement, and installation requirements. City Staff will then notify the donor whether or not the piece has been accepted.

Once the City of Ojai has accepted a donated or loaned artwork a transfer of ownership (instrument of conveyance) to the City of Ojai is recorded in a document created by the City Attorney's office.

If you have any questions, please contact Steve McClary at City Hall: (646) 5581 ex. 101.

NOTE: The City has a limited capacity for accepting donations and reserves the right to refuse offers based on reasons deemed appropriate. Thank you for your generous offer to donate or lend artwork to the City of Ojai.