



Memo

TO: City Council
FROM: Robert Clark, City Manager
DATE: November 26, 2014
SUBJECT: Weekly Update

City Attorney

City Attorney Joe Fletcher has announced plans to transition out of his position in Ojai in order to relocate to the Bay Area where he is working as Chief Counsel to the Alameda County Employees Retirement Association. He and Assistant City Attorney Scott Howard will cover the City Attorney duties until a successor is appointed. I have added a discussion item to the January 13 agenda for the City Council to discuss the replacement process.

Ojai Tourism Improvement District (OTID)

OTID was formed by the City, and is funded by a 1% add on to the hotel tax. The money is used to fund marketing. Most of the effort goes into encouraging stories about Ojai in publication and on the Web. This is considered much more effective than placing paid ads. For example, as a result of the OTID funded Fall Group Press Trip we received a glowing feature in the Forbes Travel Guide. Forbes Travel guide enjoys 25 million unique visitors per month, 4,800 Facebook followers, 25,000 Twitter followers and 125,000 Instagram followers. Please use the link below to view the story:

<http://blog.forbestravelguide.com/spending-two-perfect-days-in-southern-californias-luxe-enclave#cmpid=vmeewes>

SCE Tree Pruning Permit

Staff met with Southern California Edison (SCE) arborists and tree contractors to review their new tree pruning permit conditions and monitoring protocol. The City's consulting arborist will provide monitoring services for the permit. At the January 27 City Council meeting SCE will provide a presentation regarding their tree pruning programs.

Holiday Wreaths

The wreaths were hung in the Arcade for the upcoming holiday season. They have new bows this year, generously donated by David Mason.

Museum, City Hall, Libbey Park Multi-Purpose Building Re-Roofing Project

The Museum, City Hall, Libbey Park Multipurpose Building are scheduled to be reroofed. Although the project was scheduled to begin next week, beginning with the museum, the anticipated rain has made it necessary to postpone the start work date to the following week.

Trolley 5311 Funding

Each year the City files an application for Federal Transit Administration (FTA) 5311 operating assistance. This is one of the key funding sources that goes towards running the Trolley Service. The application for FY 13-14 has been approved, and a Standard Agreement has been signed and received. The City will receive \$360,485 from FTA in support of the Trolley Service.

Skate Park Lights

The Planning Commission will consider approval of the lighting plan for the skate park at its regular meeting on December 3. Staff is recommending approval of the lighting plan.

CPUC Public Participation Hearings

As a reminder, the CPUC will hold two public participation hearings related to the current general rate case for Golden State Water on Wednesday, December 3 at the Boyd Center at Sarzotti Park (in the Multipurpose Room), at 1 p.m. and 6 p.m. The purpose of the hearings is to receive public testimony on the rate case, which would increase rates on an “average” residential meter by 6.2% in 2016, 7.8% in 2017, and 7.5% in 2018. Commercial meters would see increases of 2.0%, 4.0% and 4.1% from 2016 to 2018.

Upcoming Agendas

The tentative upcoming agendas are listed below.

December 9

Announcement of Election Results

Reorganization of City Council

Presentation

Jeff Palmer (Sanitary District)

Steve Wickstrum (Casitas Water District)

HPC Award (Tim Andrews)

Consent

Retiree Medical Pre-Funding

MOU: Ventura River Algae Monitoring

2nd Reading Trash Franchise

Retiree Medical Trust Fund

Cal Recycle Grant

Acceptance of Art Donation

Commissioner Attendance Report

Lighting Fund (Accounting Adjustment)

Public Hearing

Water Well Moratorium-Potential Extension

Skate Park Security Ordinance (Confiscation)

Discussion

Final Audit Report

Web Design Contract

December 23 (Cancelled)

January 13

Consent

2nd Reading Skate Park Ordinance

Discussion

City Attorney Recruitment Process

Council Assignments to Regional Boards

2nd Unit Compliance Program

Pennant Policy

Encroachment Fees

Traffic Mitigation Fees

January 20 (6pm)

Telecommunications Workshop

January 27

6:00 pm: Arts Commission Joint Workshop

Presentation

Southern California Edison Tree Trimming

Public Hearing

Tree Trimming Ordinance

Discussion Items

Directors Exemption/Zoning Clearances/Cultural Resources/General Plan Conformity

Development Fees/Building Fees

Successor Agency: Discussion

ROPS 15-16 A

Housing Successor Agency

Affordable Housing Options

February 10

6:00 pm: HPC Joint Workshop

Public Hearing

Introduction of Telecommunications Facility Ordinance

Discussion Items

Political Signs Policy

Grading and Drainage Fees

Successor Agency: Discussion

ROPS 15-16 A

Housing Successor Agency

Affordable Housing Options

February 24

Consent

Adoption of Telecommunications Facilities Ordinance

Public Hearing

Discussion Items

City Council Goals/Budget Schedule

Administrative Fees

Planning Commission Upcoming Meetings

Future Agenda Items - Tentative

December 11 Thursday 5:00 p.m.	December 17 Wednesday	January 7 Wednesday
Joint Meeting with Historic Preservation Commission Ojai Valley Inn & Spa Renovations		206 N. Signal Street Signal Street LLC Increase size of shed in the VMU Zone

**Pending Projects (NOTE: Not all projects have been deemed complete)
Pending Resubmittal from the Applicant**

Emerald Iguana Inn, 108 Pauline Street, modification to existing CUP

DRP 14-02, California Solar Electric, 302 N. Montgomery Street

Landscape Ordinance Regulations

310 Fox Street, exterior work in the VMU zone

914 S. Ayers Court, add second story

821 W. Ojai Avenue, Topa Mtn. Winery, Phase 2

409 Fox Street, Ojai Valley Athletic Club, Carport for PV system and microturbine project in P-L zone